



**Mitchell Casey McGarr, MFA**  
Professor of Visual Communication

**East Texas A&M University**  
College of Humanities, Social Sciences and Arts  
Department of Art

**CURRICULUM VITAE 2025**





Casey McGarr

## Bio

Casey is a Professor at East Texas A&M University, teaching in the Visual Communication Program in Dallas. He has taught undergraduate Typography, Design 1, Letterpress printing. He also teaches in the MFA Graduate Program, which includes Pedagogy and Design Education, Design Teaching Environment, Graduate letterpress and Thesis Exhibition.

Casey also served as a study abroad faculty co-director in April 2023 with faculty director Professor Veronica Vaughan, which led ten students to an Italy study abroad trip that was hugely successful and life-changing for the students. In May 2016, Casey was invited to lecture on “Brainstorming and Ideation” at The Tianjin University of Technology in Tianjin, China.

He received his MFA in Visual Communication at East Texas A&M University and previously taught graphic design at Arkansas State University, where he helped author and develop the current design curriculum. McGarr was the Dallas Society of Visual Communications president in 2000-2001, the largest local graphic design club.

Casey has been a professional designer for over 30 years, acting as a creative director, art director, and owner. He owns and operates a letterpress design and print shop, “Inky Lips Letterpress,” producing custom invitations and poster work for various local, national, and international clients and teaching educational workshops. His work has been recognized in national and international publications and gallery exhibitions — Casey designs and prints on two Vandercook proof presses and a Showcard. The shop has hundreds of metal fonts and 50 wood fonts that reside in ten type cabinets. He continues to hold workshops for local and regional attendees. Casey makes letterpress wood fonts with a CNC router, elevating the letterpress craft to a national venue.

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### **Education**

East Texas A&M University  
Major-Visual Communication  
Master of Fine Arts 2010

Thesis Topic  
Attention Deficit Disorder: On Time on Task

Texas Tech University  
Major-Graphic Design  
Bachelor of fine Arts 1984-1989

### **Design Professional Practice**

Inky lips Press  
McKinney, Texas, 2001 to present  
[www.inkylipspress.com](http://www.inkylipspress.com)

Arthur Anderson, Southwest Regional Art Director  
Irving, Texas, 2000 to 2001

Fossil, Creative Director  
Richardson, Texas, 1991 to 2000

Kay Williams Graphic Consulting, Art Director  
Dallas, Texas, 1989 to 1991

### **Partial Client List**

American Way Magazine  
Baskins  
Color Dynamics  
Dr. Richard Land  
Drexel Heritage  
DSVC  
ERLC (Ethics and Religious Liberty Commission)  
For Faith & Family  
Fossil  
Metropak  
Russell Newman  
Loca Luna  
Oak Valley Properties  
Pallet Logistics  
Poshé  
Reliant Energy  
Texas Country Reporter

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### Teaching Experience: Courses Taught January - December 2025

#### Spring - 2025, Dallas

- Graduate Letterpress, Arts 546
- Graduate Design Teaching Methods, Arts 506
- Undergraduate, Typography, Art 300

#### Summer 1 - 2025, Dallas

- Graduate, Advanced Techniques for Design Centric Presentation - ARTS 552
- Graduate, Pedagogy Research - ART 553

#### Fall - 2025, Dallas

- Graduate, Design Teaching Methods, ARTS 502
- Advanced Typography, Art 465
- Graduate, Creative Methodology, ARTS 540

### Thesis Committees

- 2024-Present Thesis Committee for Magdalena Aguinaga
- 2024-2025 Thesis Committee for David Bates
- 2023-2024 Thesis Committee for Christy Kaderly, Technology-Guided Education Solutions For Children Of Divorce
- 2022-2024 Thesis Committee for Rodolfo Sebastian Perez, An Online Voting System for Texas Counties
- 2022-2024 Thesis Committee for Antonina Shvets, Teaching Children the Value of Charitable Giving Through Toys

### Service to University, College, and Department of Art

#### Department Of Art Website

From 2016-present, my service to the Department of Art, College, and University has been designing and editing the Art website. The Department of Art website features the mission, faculty, program descriptions, events that market to our student audience. The continued effort by working with the Department Head, faculty, and staff has kept the website fresh and up to date.

#### Circles Conference

Attended the Circles Conference with Veronica Vaughan and Lee Hackett. We set up a table with VisCom MFA recruitment materials to invite attendees to consider an MFA in Visual Communication. We brought a small letterpress machine and participants printed designs we made.

#### Trace Element workshop

Brought in Jeff Barfoot, owner of Trace Elements and 15 graphic designers to screen print and letterpress print. Each participant printed 4 posters in each workshop.

#### VisCom Press Room

Acquired a Vandercook 14 for the VisCom Press Room at the Dallas location

#### VisCom Press Room Type Cabinet

Acquired a Hamilton wood letterpress type cabinet with metal type as a donation from Jeff Barfoot.

#### Art Day

Letterpress Printing: Relief Printing, with Veronica Vaughan. Title: Get creative with wood type and images in this special workshop exploring various ways of using wood type. Participants will print a poster with found text and images to create a small poster.

#### Study Abroad, Department of Art, VisCom

The study abroad Cross-Cultural Design course traveled to Italy from March 9-19, 2023 with Veronica Vaughan. The nine students and two faculty spent two days in Venice, two days in Cornuda, one day in, three days in Florence, two days in Rome, and one day in Pompeii.

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### **Wood for Letterpress**

Planned 2 - 8" x 12' pieces of hard maple wood for the VisCom Press room to make wood type and ornaments for teaching.

### **Curriculum Committee, VisCom Program, 2016-to Present**

Working with Lee Hackett, Veronica Vaughan, Josh Ege in determining the new course rotation for New Media, Art Direction, and Design. We looked at course offerings each semester for the 3 emphases, moved classes from fall to spring, and added classes.

### **Recruiting Students**

Spring 2024, Dallas Society of Visual Communication 54th Annual Dallas Show June 17, 2023 - recruiting letterpress demo

Spring 2024, Teacher Ink Workshop

Spring 2024, Skyline Student Workshop

### **Research And Creative Activities**

With over thirty years as a practicing graphic designer and twenty years of letterpress printing have directed my teaching by bringing in professional practice experience into the classroom. My passion for research is self-evident in teaching Master of Fine Arts graduates in the VisCom Program. I continue to produce letterpress invitations, business cards, posters for clients and self promotion.

In the summer of 2012 with the purchase of a CNC Router with research funds, I have been able to produce over 30 fonts of type from a historical aspect and designing fonts by manipulating existing digital type.

Workshops are held educating participants on the art of letterpress printing on Saturdays from 10:00 am - 4:00 pm

- 2024 I have a presentation of 15 letterpress posters at the McKinney Art Gallery in McKinney, TX
- 2024 Held a letterpress workshop for Scott Golle, Associate Professor, Art, Eastern New Mexico University
- 2024 Held a letterpress workshop for Carol
- 2024 Held a letterpress workshop for María Belén
- 2024 Held a letterpress workshop for Jessica
- 2024 Consulted J. Peter Moore MFA, PhD Clinical Assistant Professor, John Martinson Honors College on cutting wood type.
- 2024 Consulted Jon Snyder, Ph.D. at Baylor University, Moody Library Collections Research Center on cutting wood type.
- 2024, Baylor University, Juried Student show and presented awards
- 2024, External Reviewer for Texas A&M Corpus Christi undergraduate Graphic Design program
- 2024 Participated in selecting the Golden Orchard (lifetime achievement in teaching) for the DSVC (Dallas Society of Visual Communications), Virgil Scott was awarded

### **Exhibitions**

- 2025 Printmaking exhibition in Houston, TX called It Came From The Bayou
- 2025 BFA's 7th annual Art + Stroll exhibit, two letterpress poster were accepted in Fort Lauderdale, FL
- 2025 Pyramid Atlantic Art Center, two letterpress posters accepted in Hyattsville, MD
- 2024 I was apart of three national exhibition of printmakers: UFO over Lubbock in Lubbock, TX

### **Awards and Recognition**

- 2025 Graphis Design Competition, Honorable Mention
- 2024 Exhibitone Biafarin Online Humorous Exhibition, letterpress Trickster poster

### **Conference Participation**

- Circles Conference in Garland Texas

### **Professional Societies (Current And Past)**

- AIGA Member and A&M Commerce Student Advisor
- Dallas Society of Visual Communication