



**Mitchell Casey McGarr, MFA**  
Associate Professor of Visual Communication

Texas A&M University-Commerce  
College of Humanities, Social Sciences and Arts  
Department of Art

**VITAE 2021**



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Casey McGarr

## BIO

Casey is an Associate Professor at Texas A&M University-Commerce, teaching in the Visual Communication Program at the Universities Center at Dallas campus. In addition, he teaches undergraduate Typography, Design 1, and Letterpress printing. He also teaches in the MFA Graduate Program, including Pedagogy and Design Education, Design Teaching Environment, and Thesis Exhibition, and has served as Major Professor on numerous thesis committees.

Casey has worked as a professional designer for 30 years, acting as a creative director, art director, and owner. He owns and operates a letterpress design and print shop, “Inky Lips Letterpress,” producing custom invitations and poster work for various local, national, and international clients and teaching educational workshops. His work has been recognized in national and international publications and gallery exhibitions — Casey designs and prints on two Vandercook proof presses. The shop has hundreds of metal fonts and 50 wood fonts that reside in ten type cabinets. He continues to hold workshops for local and regional attendees. Casey has also begun making letterpress wood fonts with a CNC router, elevating the letterpress craft on a national venue.

Casey’s letterpress poster work has been awarded in exhibitions and national publications. In 2021 In 2019, he was asked to design and print the 20th Anniversary poster for Hamilton Wood Type and Printing Museum for Wayzgoose, an international conference. Also was invited along with 30 other letterpress printers to design and print HAM at 20, which is Hamilton Wood Type and Printing Museum’s 20 years of the Wayzgoose conference.

In 2016-2019, poster work was included in three exhibitions: UFO’s over Lubbock in Lubbock, TX, Print Austin in Austin, TX, and It Came From The Bayou in Houston, TX.

Letterpress work was accepted in a juried exhibition in New Jersey at the Drawing Room for the Animal Activist Posters. Invited to exhibit work at the Ink on Paper: A Letterpress Showcase to Exhibition in Orange County, CA, at the Great Park Gallery. 2018 Art of the Poster, two works accepted in the 5th Louisiana Biennial, a National juried Exhibition, 2017 London International Creative Competition, awarded Shortlist, a juried competition, Print Regional Design Annual 2016, and Expression Tipográfica-Spain.

In May of 2016, Casey was invited to lecture on “Brainstorming and Ideation” at The Tianjin University of Technology in Tianjin, China, with students in China and TAMUC design students. Casey also served as a study abroad faculty co-director with faculty director Professor Virgil Scott, who led ten students to TUT in China for a May-mini study abroad trip that was hugely successful and life-changing.

## **EDUCATION**

Texas A&M University-Commerce  
Major-Visual Communication  
Master of Fine Arts 2010

Thesis Topic  
Attention Deficit Disorder: On Time on Task

Texas Tech University  
Major-Graphic Design  
Bachelor of fine Arts 1984-1989

## **Design Professional Practice**

Inky lips Press  
McKinney, Texas, 2001 to present  
[www.inkylipspress.com](http://www.inkylipspress.com)

Arthur Anderson, Southwest Regional Art Director  
Irving, Texas, 2000 to 2001

Fossil, Creative Director  
Richardson, Texas, 1991 to 2000

Kay Williams Graphis Consulting, Art Director  
Dallas, Texas, 1989 to 1991

## **Partial Client List**

American Way Magazine  
Baskins  
Color Dynamics  
Dr. Richard Land  
Drexel Heritage  
DSVC  
ERLC (Ethics and Religious Liberty Commission)  
For Faith & Family  
Fossil  
Metropak  
Russell Newman  
Loca Luna  
Oak Valley Properties  
Pallet Logistics  
Poshé  
Reliant Energy  
Texas Country Reporter

### **TEACHING EXPERIENCE: COURSES TAUGHT 2016-2021**

Design Education and Theory, ARTS 541  
Design Teaching Methods, ARTS 502  
Thesis Exhibition, ARTS 552  
Design Teaching Mentorship, Arts 589  
Design Communications 1, ART 365  
Typography, ART 300  
Letterpress, ART 465

### **PROGRAM / COURSES DEVELOPED**

Fall 2016-2021 to present: Continue to collaborate with Professor Virgil Scott and Veronica Vaughan on Typography 300 redeveloping class assignments.

Fall 2016-2021 to present: Continued to collaborate with Professor Virgil Scott and Veronica Vaughan on MFA Graduate classes and assignments.

### **THESIS COMMITTEES**

- 2021 MFA committee member, Jonathon Kimbrell, Texas Jukebox Project
- 2021 MFA committee member, Eric Venegas, Increasing Bipoc Student Interest In Visual Communication Through Storytelling
- 2021 MFA committee member, Yoona Kim Road Rage, Parents Role And Interactive Solutions For Young Driver
- 2020 MFA external review for our tenure and promotion process, Cole Closser, Missouri State University
- 2020 MFA external review for our tenure and promotion process, Jason Frazier, Colorado State University
- 2020 MFA committee member, Jill Honeycut, Think with Your Pencil
- 2020 MFA committee member, Jonathon Kimbrell, Texas Jukebox Project: Archiving And Preserving West Texas Country Music And Working-Class Culture On Phonograph Records
- 2019 MFA Major Professor, Miles Robinson, Rights Cognition Game: A Game That Teaches and Affirms the Rights of an American Citizen
- 2018 MFA Thesis Major Professor, Renee Morales: "Smart Homes to Aid Aging in Place"
- 2017 MFA Thesis, Nathan Lambert: "Graphic Design's Role in Creating A Loyal Following in Professional Sport, And Implications For Middle School Education"
- 2016 MFA Thesis, Justin Childress: "Riding The Margin: An Interactive, Bicycle-Specific Hazard Notification Application For Commuter Cyclists"
- 2016 MFA Thesis, Melissa Frenna: "Waste Not, Want Not: Using Visual Communication to Reduce Food Waste within Grocery Receiving Departments"

### **SERVICE TO UNIVERSITY, COLLEGE, AND DEPARTMENT OF ART**

#### **Department of Art Website**

From 2016-2022, my service to the Department of Art, College, and University has been designing and editing the Art website. The Department of Art website features the mission, faculty, program descriptions, events that market to our student audience. The continued effort by working with the Department Head, faculty, and staff has kept the website fresh and up to date.

#### **Curriculum Committee, Department of Art, 2021**

We evaluated course offerings and general requirements for graduation, recommending additions, deletions, and modifications were deemed appropriate for the Fine Arts and VisCom programs.

#### **Search Committee, 2021**

Reviewed applications for the Department of Art, Visual Communication MFA Coordinator position. Interviewed two final candidates and determined one, Veronica Vaughan as the new coordinator for her extensive teaching, coordination of undergrads at UTA, and involvement as AIGA Student Advisor.

## **SERVICE TO UNIVERSITY, COLLEGE, AND DEPARTMENT OF ART, *continued***

### **Curriculum Committee, VisCom Program, 2021**

Worked with Lee Hackett, Veronica Vaughan, Virgil Scott, and Josh Ege, the VisCom faculty, in determining the new course rotation since the three emphases, New Media, Art Direction, and Design went from 3 sch to 4 sch. We looked at course offerings each semester for the 3 emphases, moved classes from fall to spring, and added classes.

### **Art Day 2019**

Letterpress Printing: Relief Printing/Jonathon Kimbrell and Casey McGarr, Get creative with wood type and images in this special workshop with Jonathon Kimbrell and Casey McGarr, who will explore various ways of using wood type. Participants will print a poster with found text and images to create a small poster.

### **Texas A&M University-commerce VisCom steamroller event, 2018**

I coordinated a Steamroller event, which included TAMUC VisCom students and Dallas artists that participated in hand carving 24"x40" to be printed using a steamroller. The event was coordinated with Don Clampitt, the owner of Clampitt Paper. The images below are the ones that I carved by hand for the event.

### **Academic Advisor Search Committee member, 2018**

### **Ink Workshop, 2017**

This morning and afternoon workshop introduced students to the hands-on processes of letterpress and silkscreen printing, two art forms staging a major revival in the field of design. Each participant produced a multi-colored letterpress poster and a silk screened print series. In the letterpress portion of the workshop, students will learn to lock up a form with an image by utilizing vintage metal and wood type. In the screen printing session, teachers will explore image and color layering through a "mash-up" style of silk screen printing. Outcomes will include screen preparation, emulsion coating, image burning, printing, and wash-out techniques.

### **Recruiting: AIGA Conference MFA Students, 2017**

Virgil Scott and I traveled to Minneapolis for the National AIGA Conference to recruit participants into the Department of Art VisCom MFA Program.

### **Recruiting: AIGA National Leadership Retreat, 2017**

Virgil Scott and I coordinated with the National AIGA coordinator, where the event was held in downtown Dallas. Virgil and I also designed and printed over 300 24 page small notebooks printed on a letterpress proof press to be given at all the tables for participants.

### **Letterpress Art Show In The Viscom Gallery Featuring, 2017**

- Brad Vetter: graphic designer, letterpress printer, and occasional maker of great things Brad Vetter is a designer, artist, educator, and master printer in the field of letterpress printmaking.
- Jennifer Farrell, Principal Designer & Printer. Jen's been at the press since 1996; Starshaped Press was born in 1999.
- Dirk Fowler of f2 Design and Associate Professor, Texas Tech University Communication Design, School of Art, College of Visual and Performing Arts.

### **The Tianjin University of Technology, 2016**

May of 2016, Virgil Scott and I were invited to lecture on "Brainstorming and Ideation" at The Tianjin University of Technology in Tianjin, China, with students in China and TAMUC design students. I served as a faculty co-director



with faculty director Professor Virgil Scott. We led ten students to TUT in China for a May-mini study abroad trip that was hugely successful and life-changing.

#### **Texas A&M University-Commerce VisCom Steamroller Event, 2018**

Coordinated a Steamroller event, which included TAMUC VisCom students and Dallas artists that participated in hand carving 24"x40" to be printed using a steamroller. The event was coordinated with Don Clampitt, the owner of Clampitt Paper. The images below are the ones which I carved by hand for the event.

#### **RESEARCH AND CREATIVE ACTIVITIES**

With over thirty years as a practicing graphic designer and twenty years of letterpress printing have directed my teaching by bringing in professional practice experience into the classroom. My passion for research is self-evident in teaching Master of Fine Arts graduates in the VisCom Program. I continue to produce letterpress invitations, business cards, posters for clients and self promotion. In the summer of 2012 with the purchase of a CNC Router with research funds, I have been able to produce over 30 fonts of type from a historical aspect and designing fonts by manipulating existing digital type. Workshops are held when time allows educating participants on the art of letterpress printing.

- 2021 Held a virtual Hamilton Hang which was viewed internationally through the Hamilton Wood Type Museum in Two Rivers, WI
- 2021 Hosted a letterpress workshop at the Dallas Society of Visual Communications National Student Show.
- 2020 held a letterpress workshop for Assistant Professor Scott Golem, at Eastern New Mexico University
- 2020 Four posters accepted in the Post Digital Letterpress Printing Exhibition in Portugal, Spain
- 2020 Held a mini CNC workshop for Kenneth Pybus, Associate Professor and Chair Journalism and Mass Communication, Abilene Christian University
- 2020 accepted to participate in the Print Austin Exhibition
- 2020 Accepted in a juried exhibition in New Jersey at the Drawing Room for my Animal Activist Posters
- 2020 Invited to exhibit 12 letterpress posters at the Ink on Paper: A Letterpress Showcase to Exhibition in Orange County, CA, at the Great Park Gallery.
- 2019 held 4 letterpress workshops
- In the spring of 2019, I was apart of three exhibitions: UFO over Lubbock in Lubbock, TX
- 2019 accepted to participate Print Austin Exhibition in Austin, TX
- 2019 It Came From The Bayou Exhibition in Houston, TX.
- 2019 Selected to design and print HAM At 20, a poster for 20 years of Hamilton Wood Type and Printing Museum,
- 2018 Carved a wood type font for Virginia Green
- 2018 Designed and letterpress printed 200 small notebooks for The School of Visual Arts in NY
- 2017 Carved 4 fonts for A&M Commerce VisCom Letterpress class
- 2016 Held workshop for 8 designers from World Venture

#### **EXHIBITIONS**

- 2020 Right To Vote! Juried exhibition for a letterpress poster "Get Out and Vote", Hera Gallery, Hera Educational Foundation, Wakefield, RI
- Accepted in a juried exhibition in New Jersey at the Drawing Room for my Animal Activist Posters
- 2019 Invited to exhibit 12 letterpress posters at the Ink On Papeer Exhibition, Great Park Gallery in Irvine, CA which will display in 2020
- 2019 Hamilton Wood Type and Printing Museum asked me to design and print the 20th Anniversary poster.
- 2019 Selected to design and print HAM At 20, a poster for 20 years of Hamilton Wood Type and Printing Museum,
- 2019 Invitation only Charles Adams Gallery, Lubbock, Texas, UFO's Over Lubbock
- 2019 National invitation only to exhibit and sale work in Houston, TX for It Came From The Bayou presented by Carlos Hernandez of Burning Bones Press, national artists were selected
- 2019 Fourth Annual Print Austin Print Expo
- 2018 Invitation only Charles Adams Gallery, Lubbock, Texas, UFO's Over Lubbock

### EXHIBITIONS, *continued*

- 2018 National invitation only to exhibit and sale work in Houston, TX for It Came From The Bayou presented by Carlos Hernandez of Burning Bones Press, national artists were selected
- 2018 Fourth Annual Print Austin Print Expo
- 2018 Texas A&M University-Commerce, Department of Art Faculty Show
- 2018 Why Letterpress: Experimental Adventures National Exhibition, Presented by The Red Door Press, AIGA Iowa
- 2017 Texas A&M University-Commerce, Department of Art Faculty Show
- 2017 National invitation only to exhibit and sale work in Houston, TX for It Came From The Bayou presented by Carlos Hernandez of Burning Bones Press, national artists were selected
- 2017 National invitation only Charles Adams Gallery, Lubbock, Texas
- 2016 Slinging Ink, Chartreuse Gallery, 1301 Grand Avenue, Phoenix, national juried exhibition
- 2016 National invitation only exhibit and sale work in Houston, TX for It Came From The Bayou presented by Carlos Hernandez of Burning Bones Press, national artists were selected

### AWARDS AND RECOGNITION

- 2020 Invited to exhibit 12 letterpress posters at Great Park Gallery in Irvine, CA which will display in 2020
- 2019 Hamilton Wood Type and Printing Museum asked me to design and print the 20th Anniversary poster.
- 2019 Selected to design and print HAM At 20, a poster for 20 years of Hamilton Wood Type and Printing Museum
- 2018 Makeready: A letterpress Symposium For Educators, invitation to participate and speak about producing wood type on a CNC Router, letterpress printing and speak to the assignments given in the Letterpress 465 class.
- 2018 Art of the Poster, two works accepted in the 5th Louisiana Biennial, a National juried Exhibition
- 2018 AIGA Tarot Card Deck, selected to be a designer to design one card which was printed and exhibited at the DFW AIGA Community Event Cartamundi USA headquarters, Dallas, Texas
- 2017 London International Creative Competition, awarded Shortlist, a juried competition
- 2016 Expression Tipogràfica-Spain
- 2016 Print Magazine, Animal Activist poster series, December 2016

### JURIED DESIGN PUBLICATIONS (NATIONAL)

- 2016 Print Magazine, Animal Activist poster series, December 2016
- 2016 Work accepted into a juried publication in Spain, Book: Expression Tipogràfica, published Type Man

### PROFESSIONAL PRESENTATIONS

- 2021 Held a virtual Hamilton Hang which was viewed internationally through the Hamilton Wood Type Museum in Two Rivers, WI
- 2021 Hosted a letterpress workshop at the Dallas Society of Visual Communications National Student Show.
- 2019 DSVC : Held a letterpress workshop at the DSVC National Student Show.

### CONFERENCE PARTICIPATION

- 2020 Virtual Wazygoose Hamilton Wood Type Museum, Two Rivers, WI
- 2019 Wazygoose Hamilton Wood Type Museum, Two Rivers, WI
- 2018 Makeready Educators Forum Hamilton Wood Type Museum, Two Rivers, WI
- 2017 Wazygoose Hamilton Wood Type Museum, Two Rivers, WI
- 2017 AIGA Conference, Minneapolis, MN
- 2016 AIGA Conference, Las Vegas
- 2016 Wazygoose Hamilton Wood Type Museum, Two Rivers, WI



### PROFESSIONAL RECOGNITION

- 2019 Invited to exhibit 12 letterpress posters at Great Park Gallery in Irvine, CA which will display in 2020
- 2019 Hamilton Wood Type and Printing Museum asked me to design and print the 20th Anniversary poster.
- 2019 Selected to design and print HAM At 20, a poster for 20 years of Hamilton Wood Type and Printing Museum

### PROFESSIONAL SOCIETIES (CURRENT AND PAST)

- AIGA Member and A&M Commerce Student Advisor
- Dallas Society of Visual Communication

### GOALS

- Teaching goals will be to engage undergraduate students with new assignments and supporting them to reach their goals to become a designer upon graduation.
- Collaborate with the VisCom Faculty to bring in speakers for shows and workshops to inspire students.
- Collaborate with Veronica Vaughan to promote and recruit new VisCom MFA students.
- To support Veronica Vaughan in the VisCom MFA Program by strengthening the student critical thinking skills as it pertains to creative methodologies, business minded initiatives, and pedagogical processes.
- To support Lee Hackett, Veronica Vaughan, and Joshua Ege in the VisCom program using promotional material, highlighting our success stories, providing an environment for students so they feel comfortable to communicate and are challenged to think critically.
- Continue building the letterpress studio area which is very important to the program. This printing method is successful due to the expertise of Veronica Vaughan and myself as instructors. As the program grows through press and type purchases the notoriety and presence regionally and nationally will be a point of difference in the VisCom Program and Art Department.
- Continue my research into letterpress printing and designing wood type cutting on the CNC Router. Enter exhibitions that promote a high level of design / letterpress printing. Collaborate with other letterpress and creative individuals to speak to the AIGA Student group in the VisCom program.

### TEACHING, SERVICE, AND RESEARCH PERCENTAGES

- 60% Teaching
- 25% Research, Scholarship, & Creative Activities
- 15% Service